



Children's Education Society (Regd.)

The Oxford College of Pharmacy

(Recognized by the Govt. of Karnataka, Affiliated to Rajiv Gandhi University of Health Science, Karnataka;

Approved by Pharmacy Council of India, New Delhi)

Accredited by NAAC and International Accreditation Organization (IAO)

Date: 25/7/2022

CIRCULAR

This is to inform all the students that a seminar titled “**Innovative Business Idea**” for the academic year 2021-22 will be conducted on 29/7/2022. We request active participation for the same.

P. Padma
PRINCIPAL

PRINCIPAL
The Oxford College Of Pharmacy
No 6/9, 1st Cross, Begur Road, Hongasandra
Bangalore - 560 068

Chief Patron

Dr. S.N.V.L Narasimha Raju
Chairman,

The Oxford Group of Institutions,
Bangalore.

Convener

Dr. Padmaa M Paarakh
Principal & Professor, TOCP

Co-ordinator

Dr. Vikram .T

Assistant professor

The Oxford College of Pharmacy

Resource Person

Mr. Dinesh Vasu

Entrepreneur

SREE LAKSHMI MEDICALS

ABOUT US

The Oxford College of Pharmacy (TOCP) was established in 1992. TOCP under the aegis of Children's Education Society (R) offers D Pharm, B Pharm, M Pharm, Pharm D, Pharm D Post Baccalaureate and PhD Programs.

TOCP is recognized by the Government of Karnataka, affiliated to Rajiv Gandhi University of Health Sciences, Karnataka, and Drug control Board, Karnataka respectively, approved by Pharmacy Council of India, New Delhi.

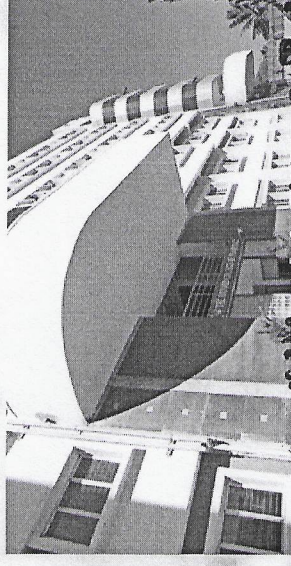
Seminar on

“Innovative Business Ideas”

On

29th July 2022

Time: 02:30 PM



Organized by

Department of Pharmaceutics
**THE OXFORD COLLEGE OF
PHARMACY**

No 6/9, 1st Cross, Begur Road,
Hongasandra, Bangalore

PIN 560 068

Karnataka, India.



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DEPARTMENT OF PHARMACEUTICS

ORGANISED SEMINAR

ON

“INNOVATIVE BUSINESS IDEAS ”

CHIEF PATRON

DR S. N. V. L NARASIMHA RAJU

CHAIRMAN

THE OXFORD EDUCATIONAL INSTITUTIONS

CONVENER

Dr. PADMAA M PAARAKH

PRINCIPAL

THE OXFORD COLLEGE OF PHARMACY

ORGANISING SECRETARY

DR. VIKRAM.T

ASSISTANT PROFESSOR

DEPARTMENT OF PHARMACEUTICS

THE OXFORD COLLEGE OF PHARMACY

RESOURCE PERSON

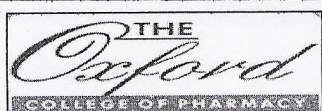
MR. DINESH VASU

ENTREPRENEUR

SREE LAKSHMI MEDICALS

DATE: 29TH JULY 2022

TIME: 2.30 PM



No.6/9, 1st Cross, Begur Road, Hongasandra, Bengaluru -560 068

☎: +91- 80 - 61754694; Fax: +91- 80 -61754699; www.theoxford.edu

e-mail: pharmacyprincipal@theoxford.edu; info@theoxford.edu;



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PREAMBLE

The Department of Pharmaceutics organized the seminar on “Innovative Business Ideas” for the students. Dinesh Vasu, Sree Lakshmi Medicals, Bangalore delivered the lecture. There were 20 participants.

The content delivered in the seminar is as follows:

Mr. Dinesh Vasu, Entrepreneur, Sree Lakshmi Medicals Pvt. Ltd addressed the participants to foster the spirit of entrepreneurship and to give them valuable insights about startups. The speaker passionately conveyed the benefits of fostering a culture of creativity and open-mindedness within the organization. The speaker explained about the generation of innovative business ideas, sparking a sense of inspiration and motivation among the audience. The speaker further emphasized the need to encourage employees to share their ideas and reward creative thinking, a strategy that can drive groundbreaking innovations.

When it comes to play dual role the roles of a pharmacist and entrepreneurship to pursue innovative business ideas, there are several potential opportunities to explore.

Below mentioned are the few strategies that combines expertise of a pharmacist and with entrepreneurship

- Online Pharmacy Platform
- Personalized Medication Services
- Health and Wellness Clinics
- Pharmaceutical Consultancy
- Medical Tourism Services
- Tele pharmacy Solutions
- Pharmaceutical Product Innovation



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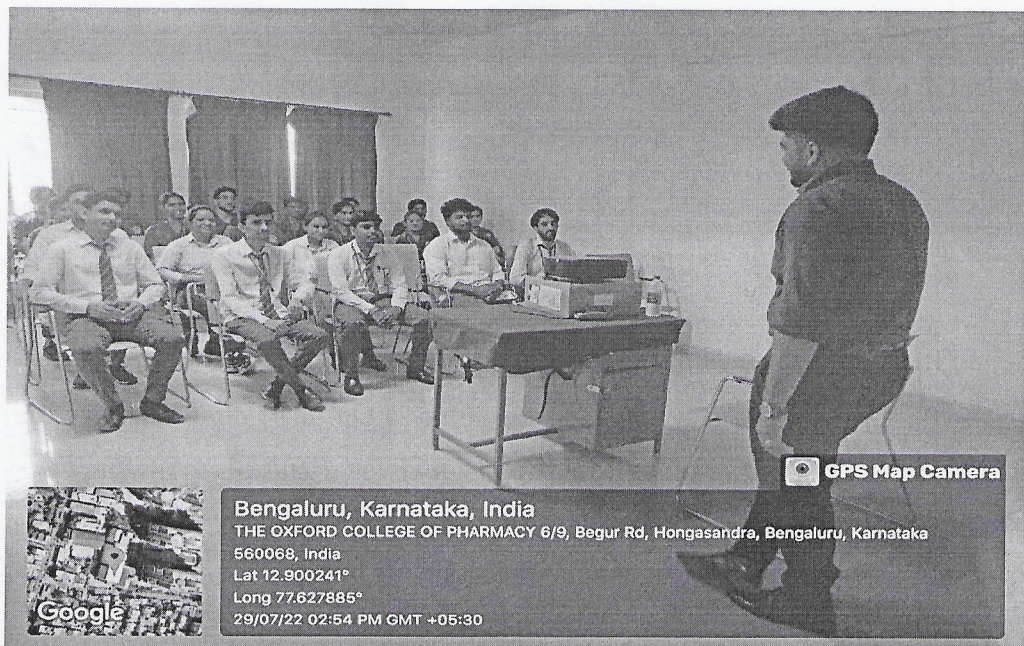
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- Health Technology Startups
- Community Health Initiatives
- Pharmacy Franchise

Integration of these ideas of a pharmacist with the spirit of entrepreneurship will enable in creation of innovative ventures through healthcare needs can be addressed and this would contribute to the growth of the pharmacy industry.



Mr. Dinesh Vasu interacting with the participants



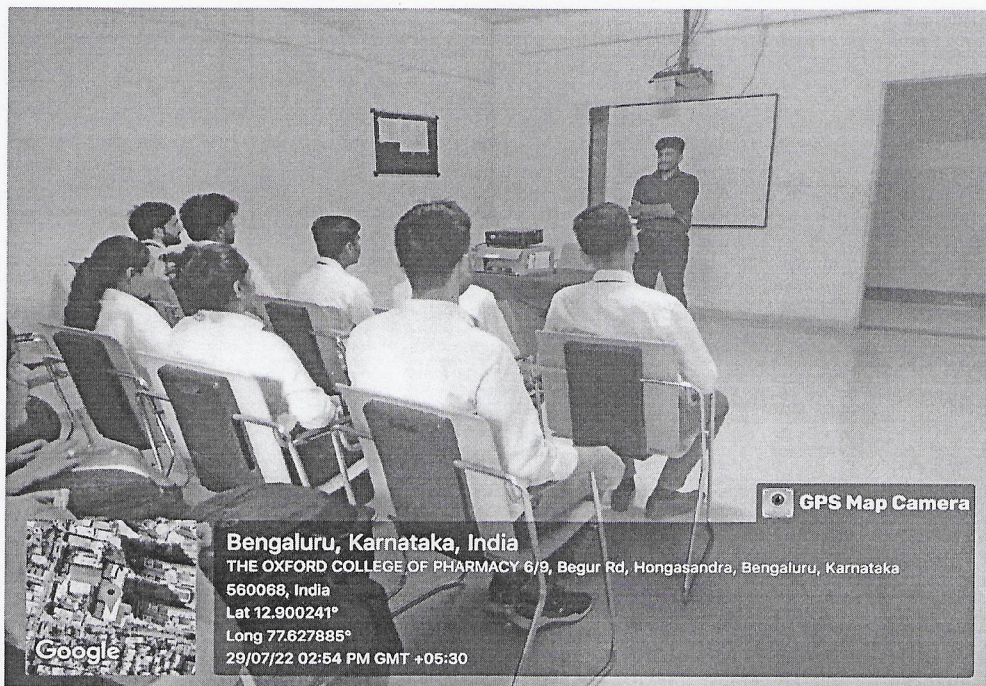
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Mr. Dinesh Vasu addressing the Q&A with the participants

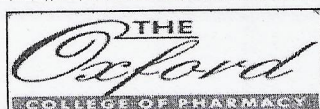
OUTCOME

There were 20 participants in the seminar. The seminar ignited entrepreneurship among the participants and equipped them with necessary knowledge in this competitive world. The resource person shared few strategies- a blend of pharmacist with entrepreneurship through which new business ventures can be created as well as contribute in the growth of pharmacy industry.

P. Padma

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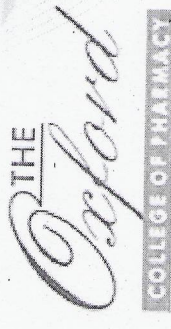
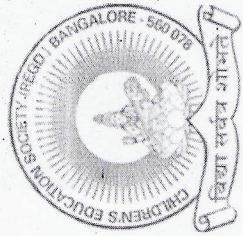
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LIST OF PARTICIPANTS

SL.NO	NAME OF STUDENT	SIGNATURE
1	AISHWARYA	Aishy
2	ALLU RACHEL KURIEN	Allu Rachel
3	ANJALY SIVA KUMAR	Anjala
4	BRIJIT MARIA	Brijit
5	CHAITRA .G	Chaitra
6	DEEKSHITHA	Deekshitha
7	DIVYA.P	Divya
8	GAYATHRI.K.P	Gayathri
9	HEMALATHA .M	Hema
10	KAMIEL.S	Kamiel
11	LALHMANGAIHZUALI F	Lg
12	LITTY GEORGE	Litty
13	MADHUMITHA R	Madhu
14	MANVILA.M	Manvula
15	MD.SALEEM	MD
16	SARUMATHI	Sarumathi
17	SIMI VARGHESE	Simi Varghese
18	STEFFY MATHEW	Steffy
19	VANDANA B.N	Vandana
20	VANIL ROY TALLURI	Vanil



THE OXFORD COLLEGE OF PHARMACY

#6/9, 1ST MAIN, BEGUR ROAD, HOGASANDRA, BENGALURU-560068

PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. *Divya.P* has attended a seminar on *Innovative Business Ideas* held at the Department of Pharmaceutics, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2021-22

Co-ordinator

Dr. Vikram .T

Assistant professor

The Oxford College of Pharmacy

HOD

Dr. Gururaj S Kulkarni

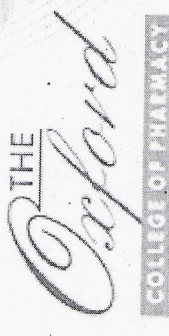
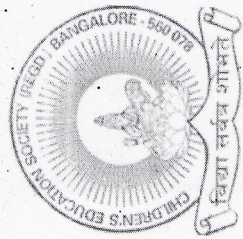
Professor

The Oxford College of Pharmacy

Principal

Dr. Padmaa M Paarakh

The Oxford College of Pharmacy



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#6/9, 1ST MAIN, BEGUR ROAD, HOGASANDRA, BENGALURU-560068

PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. *Gayathri K.P* has attended a seminar on *Innovative Business Ideas* held at the Department of Pharmaceutics, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2021-22

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Co-ordinator

Dr. Vikram .T
Assistant professor

The Oxford College of Pharmacy

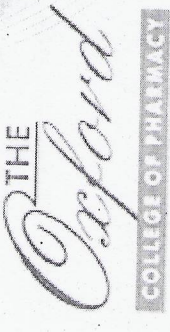
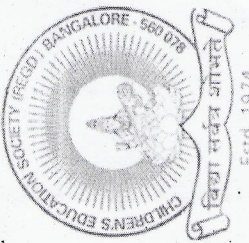
Dr. Gururaj S. Kulkarni
HOD

Dr. Gururaj S. Kulkarni
Professor

The Oxford College of Pharmacy

P. Padma
Principal

Dr. Padmaa M Paarakh
The Oxford College of Pharmacy



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PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. *Libby George* has attended a seminar on *Innovative Business Ideas* held at the Department of Pharmaceutics, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2021-22

W

Co-ordinator

Dr. Vi. ram .T
Assistant professor

The Oxford College of Pharmacy

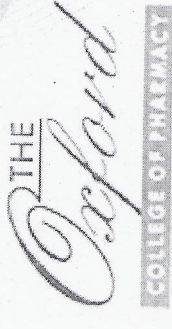
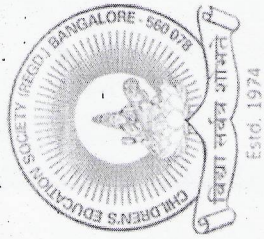
W
HOD

Dr. Gururaj S Kulkarni
Professor

The Oxford College of Pharmacy

P. Padma
Principal

Dr. Padmaa M Paarakh
The Oxford College of Pharmacy



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PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. *Ms. Saleem* has attended a seminar on *Innovative Business Ideas* held at the Department of Pharmaceutics, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2021-22

Co-ordinator

Dr. Vikram .T

Assistant professor

The Oxford College of Pharmacy

HOD

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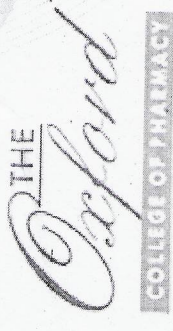
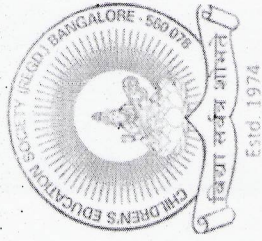
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PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. Vandana B.N has attended a seminar on *Innovative Business Ideas* held at the Department of Pharmaceutics, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2021-22

Co-ordinator

Dr. Vikram .T
Assistant professor
The Oxford College of Pharmacy

HOD

Dr. Gururaj S Ku. karni
Professor
The Oxford College of Pharmacy

Principal

Dr. Padm aa M Paarakh
The Oxford College of Pharmacy